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Ken Ringe of Bayview Construction to co-chair Heroes for the American Red Cross 2010 campaign

Campaign to raise needed funds for local disaster response.

STUART, FL (March 1, 2010) – Ken Ringe, president and owner of Bayview Construction, is joining L.C. Campbell, Jr. to co-chair the Heroes for the American Red Cross 2010 campaign in Martin County. The three-week campaign kicks off March 8 and runs through March 26, 2010. This year's campaign goal is to raise at least \$50,000 to provide Red Cross services to Martin County residents who are impacted by a disaster, such as house fires, wild fires, floods, hurricanes and tornadoes.

Ringe was involved in the 2009 Heroes for the American Red Cross campaign and is ready to take a leadership role in the campaign this year. "The American Red Cross is always there to help when disaster strikes. I watched them provide services to friends and neighbors in Miami after Hurricane Andrew and I've watched them touch the lives of friends and neighbors here in Martin County. Helping others, especially those in your own community, is what it's all about."

Ringe and Campbell are enlisting Heroes who agree to raise at least \$1,000 for the local Chapter. "This can be accomplished with a single check or by soliciting donations from co-workers, clients and friends," said Ringe.

Companies who have already stepped forward to help include restaurants, local banks, auto dealerships, public relations agencies, and individuals who wish to give back to an organization that stands ready to help people in Martin County every day.

To volunteer as a Hero or to make a donation, contact Mary Jones, American Red Cross Martin County Chapter at (772) 287-2002.

The Martin County Chapter of the American Red Cross is funded by local dollars and receives no Federal, State or local tax funding. To learn more, visit www.martinredcross.org.

Bayview Construction, headquartered in Stuart, is a certified state-licensed general contractor. Bayview has been in business for 31 years, is a national award-winning company, and a Treasure Coast Builders Association (TCBA) Builder of the Year award recipient. For more information on the company and its capabilities, visit www.BayviewConstruction.com.

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